

PRESS RELEASE

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weisspunkt und purpur and Lichtvision Design join forces

Christian Spork, founder of the lighting design office weisspunkt und purpur joins Lichtvision as design director. This new partnership offers clients a wider range of services that pursues both technological innovation and creative exploration.

Berlin, June 14th, 2021 – The lighting design offices from weisspunkt und purpur (wpp, Berlin), literally translating into illuminant and Tyrian purple, and Lichtvision Design (Berlin, London, Hong Kong) are pooling their strengths to meet the growing demands of the lighting design industry. With the growing development of and focus on digitalization, sustainability and human-centric design, clients seek memorable lighting experiences that are realizable.

Christian Spork, founder of wpp, is design director at Lichtvision and remains the first point of contact for his customers. With this collaboration, Lichtvision further strengthens its technical know-how and expands its creative development.

More space for creativity

With a background in industrial design and mediatecture, Christian describes himself as a multimedia set designer for events and brands as well as a designer for the staging of experience spaces and classic architecture. For more than 25 years he has been realizing projects around the world, from diverse events and stage shows, through retail concepts such as flagship stores and brand spaces, to exhibitions and museums.

"For me, working with Lichtvision is a kind of quintessence of my professional life and creates a space in which I can concentrate fully on my strengths and have more creative freedom to implement projects," says Christian about the merger.

Collaboration strengthens the balance between technology and passion

"We have known Christian for almost two years and when we look at his work, we are always enthusiastic about the passion and patience, narrativity and precision with which he implements projects," recalls Lichtvision's managing director Dr. Karsten Ehling. "In our conversations we discovered that we share the same values and that we can enrich each other's portfolio. It was therefore an obvious step to pursue our visions together. His expressiveness in terms of content and his ability to tell stories with light enriches us and our partners," he adds.

With the merger of the two offices, the team seeks to seamlessly combine technical perfection with creativity, science with art.

"With Christian we are strengthening our internal dialogue and thus the balance between technology and creativity. His staging experience and approach bring a new dynamic for our clients."

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Customers benefit from an expanded range of services

Christian Spork and wpp have been supporting the Lichtvision team since August 2020. For the customers of both offices nothing will change in the tried and tested working method. wpp's clients now benefit from the large team and Lichtvision's experience in managing complex large-scale projects, as well as from in-depth knowledge on daylight solutions and media facades.

With Christian and wpp's experience, Lichtvision's clients will see more unique solutions that tell meaningful stories and create fascinating spaces.

With an extensive international portfolio, both current and perspective clients around the world will enjoy the benefits of this new partnership.



In the future, Karsten Ehling and Christian Spork will not only share their love for good food and coffee

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Lichtvision Design

Working in cooperation with architects, investors, and operators since 1997, Lichtvision creates design-oriented lighting solutions which are innovative, sustainable and people based. We permeate architectural spaces and compose spatial arrangements, embracing challenges and transforming them into tailored design. While driving perception of built environments, we respect energetic and environmental demands and approach each project with a holistic and sustainable mindset.

We design places people remember.

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