

THE MULTIPLEX CINEDOME BY KITAG LIGHTING DESIGN BY LICHTVISION

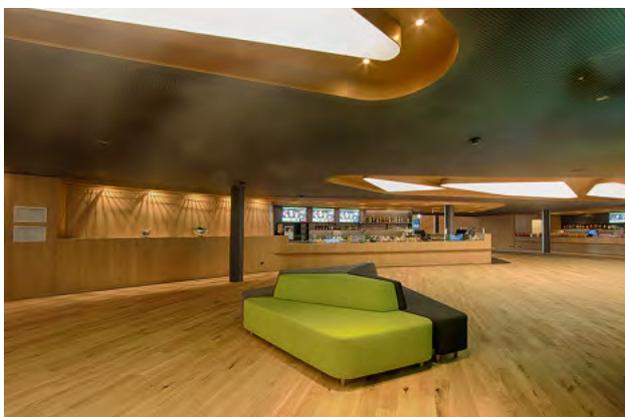
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The Multiplex Cinedome by KITAG is located in the Tissot Arena Complex in Biel Switzerland. Reflecting the new corporate design identity of KITAG, the interior is both elegant and transparent.



The synergies of all partners – client, architect, interior designer, lighting designer and engineers- in the design and construction process contributed to the design of this outstanding new location.



An entirely LED project, the light color has been selected to be a consistent 3000°K in all areas. The interior design is characterised by the use of different materials and material colours, and this allows the lighting to have a rhythm of its own.



All luminaires can be dimmed and use to create different scenes depending on day or nighttime. This scene-setting feature also allows the KITAG to create special atmospheres to suit individual client groups.



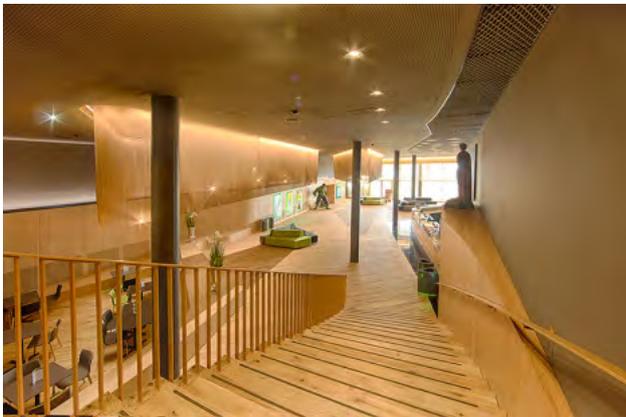
The composition of the space is defined by elegant organic feature elements that enhance the spatial experience. The entrance to the Cinedome from the retail area offers a warm welcome.



Here the lighting is kept deliberately low-key to allow the illuminated advertising boards to stand out. Pools of light are created in the service areas by recessed downlights set behind a stretched metal ceiling, while backlit stretched ceilings serve to define the seating areas. The walls are defined by uplighting, forming a strong focal point, along with the brighter lighting in the cashier areas.



The public seating area is linked to the entrance and offers a view to the Cinedome lounge area. Like the entrance, the lighting for the 'in-between' space is kept relatively low-key, in this case so that visitors can appreciate the layers of material space. This approach is repeated for the upper level private lounge that affords views of the entrance and main lobby.



In the main lobby, the impressive double height space is greatly enhanced by two large-scale ceiling features. The first, a hanging translucent metal feature, is front lit using a continuous line of LEDs, while miniature suspended luminaires define its inner space.



The more prominent feature is created with a metal mesh curtain. For this piece, two lighting components simultaneously create the transparent volume and enhance the brilliance of the material. Firstly perimeter lighting LED fittings take care of general lighting while defining the material from different viewpoints. Secondly, internally suspended unshielded miniature LED bulbs mounted at different heights transform the feature into a unique modern chandelier.

CREDITS

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Project Type: Cultural Building

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Project Location: Tissot Arena, Boulevard des Sports 20; 2504 Biel Switzerland Other credits

Photographer © KITAG CINEMAS