

# DFS unveils brand-new destination for watch & whisky lovers

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**WATCHES** AUG 15 2017



 **BY CINDIE CHAN**

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**UPDATED ON AUGUST 16 2017**

Traditional department stores often assign different floors to each focus on a specific category, and while it's efficient for goal-oriented shoppers to quickly find what they're after, it tends to neglect those of us who see shopping as a pursuit for pleasure and leisure. With that in mind, luxury travel retailer **DFS Group** has recently launched a brand new lifestyle shopping experience, bringing together fashion, accessories, watches and spirits all under one roof.



DFS showcases fashion, accessories, watches and spirits at its brand new “Timepieces & Whiskies” gentlemen’s lounge.

Titled “Timepieces & Whiskies,” the special experience is exclusive to shoppers at **T Galleria by DFS** within the **City of Dreams** in Macau, and is located on the fashion floor for men. There, you can discover a curated collection of antique memorabilia as well as iconic whiskies and watches, displayed inside a lofted library-style lounge inspired by the global jet-setting collector.

Guests arriving at this gentlemen’s lounge will have the opportunity to relax and indulge while trying on a classic watch by the fireplace and sampling a cult-favourite single malt whisky at the bar. From **Macallan** to **Glenmorangie** to **Highland Park**, there are approximately 30 whiskey brands available across different flavour profiles, with daily guided tastings available to refine your palate.



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Browse through the unique selection of men's timepieces. (From left: Romain Jerome's Skylab Heavy Metal / Jaeger-LeCoultre's Geophysic Universal Time)

For watch enthusiasts, you can casually browse through the selection of men's watches, ranging from iconic brands such as **IWC Schaffhausen** and **Zenith**, to niche brands such as **NOMOS Glashütte** and **Romain Jerome**. These timepieces have all been hand-picked by DFS' watch team, including some of their favourite picks from the season.



Many of the collections on offer at the lounge are exclusive or limited edition products, including this travel retail exclusive of the Glenmorangie Legends Collection.

Many of the collections on offer at “Timepieces & Whiskies” are exclusive or limited edition products that are only available at DFS in Macau, including the **Araid Rare Cask Reserve** and a travel retail edition of the Glenmorangie Legends Collection. What’s more? DFS is also set to launch whisky-focused tasting events and seminars throughout the year, where leading brand ambassadors will be invited to bring the best of whisky to the heart of Macau.

***T Galleria by DFS**, The Shops at The Boulevard, City of Dreams, Estrada Do Istmo, Cotai, Macau*

TAGS:

ARAID RARE CASK RESERVE, CITY OF DREAMS, COTAI, DFS, GLENMORANGIE, GLENMORANGIE LEGENDS COLLECTION, HIGHLAND PARK, IWC SCHAFFHAUSEN, MACALLAN, MACAO, MACAU, NOMOS GLASHÜTTE, ROMAIN JEROME, STYLE, T GALLERIA, T GALLERIA BY DFS, TIMEPIECES & WHISKIES, WATCHES, WHISKY, ZENITH



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## Bulgari launches customisable Serpenti watches

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**WATCHES** AUG 14 2017



**BY CINDIE CHAN**

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From tubogas bracelets to **hypnotising pendants**, **Bulgari** has interpreted the mystical serpent in countless different ways for decades. This year, however, the Italian luxury jeweller has decided to let you join in the transformation process, by launching a brand-new collection of Serpenti timepieces that are not only stylish and youthful, but also highly customisable.

Adopting a colourful, double-wrap-around design, the new **Serpenti collection** now features interchangeable leather straps in multiple colours including black, red, white, green, chestnut brown and more. The straps are easily interchangeable, thanks to a practical fastening system, and each timepiece comes with two straps that are crafted from calfskin or Karung, a non-venomous water snake with thin, supple skin and scales.



The new Serpenti timepieces are not only stylish and youthful, but also highly customizable.

Even the dial and the case are customisable, with options of steel or pink gold and with or without diamonds for the case, as well as selections of black, red, green, white, mother of pearl, finely lacquered or sunburst *guilloché* for the 27mm dials. The winding crowns, meanwhile, are each adorned with a cabochon-cut rubellite, for a touch of Bulgari's signature sophisticated glamour. If you wish, you can also choose to personalise your watch by adding an engraving of your choice on the caseback.

Each Serpenti timepiece takes approximately two months to produce; to begin your customisation process, simply head over to a selected Bulgari boutique near you, and enjoy playing around with over 300 style variations using a tablet installed with a specially developed app.



Choose your favourite style combination using a specially developed app.

**Bulgari**, Shop G3, G/F., Chater House, 8 Connaught Road, Central, Hong Kong, +852 2523 8057

**Post image**      **Related:** Bulgari introduces new Octo Roma watches ahead of Baselworld

TAGS:

BULGARI, FASHION, LUXURY WATCHES, SERPENTI, STYLE, TIMEPIECE, TIMEPIECES, WATCHES, WOMEN'S WATCHES

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 **BY CINDIE CHAN**

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